

**Big data**

Storing, processing, and analyzing large amounts of data

**Customer experience**

Creating a better experience throughout the customer journey

**Economic and regulatory**

Understanding the impact of changes on the industry

**Online account opening**

Creating an omnichannel account opening experience

**Artificial intelligence**

Performing tasks that traditionally required human intelligence

**Channel shift**

Moving customers from traditional channels to digital channels

**Fintech**

Understanding the impact of technology in banking

**Check updates**

Staying on top of the latest changes and trends in checks

**Customer segments**

Reaching and targeting unique banking segments

**Remote Deposit Capture**

Integration strategies and other ways to migrate transactions out of branches

**Marketing technology**

Exploring how technology is changing the marketing landscape

**Onboarding**

Addressing customer's new demands for speed and transparency

**Data & Analytics**

Using data to draw conclusions and target consumers & SMBs

**Faster Payments**

Improved straight through processing and ACH thought leadership

**Channel strategies**

Moving a product or service through a channel to the customer

**Online and mobile banking**

Shifting basic transactions to digital and online channels

**Measurement & attribution**

Measuring and attributing new customers to the right tactic

**Outsourcing**

What treasury professionals must consider before making the switch